Careers in Web Design and Development

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WDD 130

I learned from the careers and web design sight that there are so many paths that you can take. There is also a huge difference between the potential for income for those careers. Like the digital content curation director that goes up into the six-figure income area and the digital producer which is much lower in the fifty-to-seventy-thousand-dollar range but averages in the mid-fifties. The site gives you detailed description of a lot of the hats you can wear in the job field as well as what the income potential is. The site also lets you apply for jobs and shows you the base salaries and where the earning potential tops out for each job.

In this class I learned how to create and structure basic web pages, but I think the most useful thing I learned was how to look at what other people have done and learn from it. When you go to design a web page you have to ask yourself a ton of questions like: What kind of people will be getting on this sight, what are their wants and needs, what age range and demographics will they be? Then when you go to make a page, the client will have a lot of ideas of what they want so going and seeing what other people did that they liked and then recreating the style or some of the buttons or components might require you to dig a little deeper. In the end I think that the most important things are understanding people and then creating designing your web page around those important questions.

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